

The International Federation of Film Societies (FICC/ IFFS), an organization of defense and development of cinema as a cultural medium, present in 75 countries, the association is the most appropriate for the organization of the public receiving audiovisual cultural assets. Aware of the profound changes in the audiovisual field, which generate a total dehumanization of communication, FICC, after its congress in Tabor (Czechoslovakia) has unanimously approved a

CHARTER OF THE RIGHTS OF THE PUBLIC

- **1.** Each person is entitled to receive all information and audiovisual communications. It must have the means to express and make known their own judgments and opinions. There can be no true human communication.
- 2. The right to art, cultural enrichment, the ability to communicate, the source of all social and cultural change is an inalienable right. It is the guarantee of a real understanding among peoples, the only way to prevent wars.
- **3. Public education is a prerequisite even for the authors to create works of quality**. It only allows the expression of individual and social community.
- **4.** The rights of the public relate to the aspirations and possibilities of an overall development of creative abilities. New technologies should be used for this purpose and not for the alienation of the masses.
- **5. Viewers have the right to organize independently to defend their interests.** To achieve these objectives, and educate as many people to new forms of audiovisual expression, associations of people must have structures and resources made available by public entities.
- **6. Viewers' associations have the right to be associated** with management and participate in the appointment of the public bodies responsible for production and distribution of entertainment media and public information.
- **7.** Public works and authors can not be used without consent for purposes of political proselytizing or other business. In cases of instrumentalization or abuse organizations, spectators will have the right to require public rectification and compensation.
- **8.** The public has a right to accurate information. For this reason rejects any kind of censorship and manipulation, and organized to enforce all the Mass Media in the plurality of views as an expression of respect for the public interest and cultural enrichment.
- **9.** Given the universal dissemination of information and entertainment, **public organizations will unite and work together at international level**.
- **10.** Associations of people, claiming the organization of research on the needs and cultural **evolution of the public**. In contrast, studies preclude commercial purposes such as surveys on ratings and acceptance.